



Design Survey

Business name: _____

Brochure Rack Card Business Card Poster Website

Other: _____

What service/product/message are you trying to promote?

Please describe: _____

Will you be supplying all the text? Yes No

(Emailing a word document is best)

The following questions will help us get an idea of what you are looking for in a design. Creativity flows from empty thoughts better than conformity and we suggest that you allow our experience to go to work for you, although we also understand that you are more invested in your own business than we are, therefore your input is valuable.

1. What feeling do you want to portray?

Check all that apply or write your own.

fun, adventurous, whimsical, sturdy, simplistic, contemporary, new age,
 old-world, warm, speedy, vibrant, high tech, earth friendly, elegant,
 peaceful, bold

2. What style or look do you want?

I don't have a preference, let Gibbs Graphics make suggestions

I want it to have a specific look

Please describe the style you are looking for: i.e., Art Deco, cartoony, technological, futuristic, grunge, Old-World Bavarian

3. What image(s) do you want to use?

I don't want to use any images, just words

I don't care if I use images or not, let Gibbs Graphics be creative

I would like to use images but I don't have any in mind, let Gibbs Graphics be creative

I have an image(s) in mind

Please describe it:

4. What colors do you want to use?

I don't have a preference, let Gibbs Graphics make suggestions

I want to use specific color(s)

Please write the color(s) that you would like:

I want to avoid using specific color(s)

Please write the color(s) that you definitely don't want:

Look at color swatches below to insure that you and I are talking about the same color. (write the color number)

5. What font(s) do you want?

I don't have a preference, let Gibbs Graphics choose font(s) based on this survey

I want to use a specific font(s)

Please describe the style or write the name of the font(s):

Color Swatches:

