



Website Survey

Information

Business name: _____
Business phone: _____
Fax: _____
Business email: _____
Business address: _____

General

1. Do you already own your domain name(s)?

YES I do. It is:
www. _____.
What company did you buy it through? _____
Username: _____
Password: _____

NO I don't own one yet. This is what I'd like it to be:
www. _____.
Is it available? YES NO I don't know

2. Do you have a hosting plan yet?

NO, I need help with that.

YES Company name _____
Username: _____
Password: _____

3. Do you have FTP information?

NO

YES Hostname: _____
Username: _____
Password: _____

I don't know what that is.

4. Do you want personal email addresses? (me@mydomainname.com)

NO

YES #1 _____@mydomainname.com
#2 _____@mydomainname.com
#3 _____@mydomainname.com
More?

5. Would you like to have visitation statistics for your website? (Google analytics)

NO

YES

I'm not sure

6. Do you have a Google account?

NO, but here is an email address that you can use to create one for me: _____
Birthday: ____/____/_____

YES Username: _____
Password: _____

I'm not sure

7. Would you like to use a system to easily manage you email lists and send news letters? (Mailchimp, Vertical Response)

NO

YES

I'm not sure

8. Do you want to incorporate social networks? (Twitter, Facebook)

NO

YES

Twitter
 Facebook

Other _____

I'm not sure

Function

9. What will your main top navigation buttons be?

10. Will you have sub navigation buttons? (left navigation bar or right navigation bar)

11. Do you want to edit text and photos on you website yourself?

NO, I will never want to do it myself. I'd rather have you edit it every once-in-a-while.

YES

I'm not sure

12. Will you be selling stuff that requires accepting credit cards and/or paypal?

NO

YES

I'm not sure

13. Will your website have user interaction features? (Forms to be submitted, blog, user login access, calendar)

NO

YES

Please describe: _____

I'm not sure

Design

14. What feeling do you want to portray? Check all that apply or write your own.

fun, adventurous, whimsical, sturdy, simplistic, contemporary, new age,
 new/ground breaking, warm, speedy, vibrant, high tech, earth friendly, elegant,
 peaceful, bold, personal/handmade, established/has longevity

15. What style or look do you want?

I don't have a preference, let Gibbs Graphics make suggestions

I want it to have a specific look (Art Deco, cartoony, technological, futuristic, grunge, sophisticated)

Please describe:

16. What image(s) do you want to use?

I don't know, let Gibbs Graphics be creative

I would like to use a certain type of image. (nature photos, artistic textures, black and white photos)

Please describe:

17. What colors do you want to use?

I don't have a preference, let Gibbs Graphics make suggestions

I want to use specific color(s)

Please write the color(s) that you would like:

I want to avoid using specific color(s)

Please write the color(s) that you definitely don't want:

18. What font(s) do you want to use?

I don't have a preference, let Gibbs Graphics choose font(s) based on this survey

__ I want to use a specific font(s)

Please describe the style or write the name of the font(s):

19. Is there anything else that you'd like us to know about the design? (Navigation bar, animation, large text size, incorporate lots of video, etc)

Please describe:

20. If you think it would be helpful you may list a few websites that you like.

Search Engine Optimization

21. Describe your business in 5-15 words:

22. Write the 5 most important short (1-5 words) phrases that you would like to see your site appear on top of search engines for:

23. List other keywords that might be important: (words that people might use when searching for your website)

24. Have you signed your business up on Google Business / Google Places?

NO, but I will later.

NO, please do it for me.

YES